



Community Storytelling Offerings

These packages highlight the voices and stories that power our community. We create authentic, engaging content that strengthens connections, builds trust and amplifies your impact as a community invested small business.



Dedicated Member Reel

1 social media video post to highlight 1 business

Videos will be posted to SSBH Instagram, Facebook, and TikTok with appropriate tags and collaboration invite to partner business.

Available to BNM members only

\$230



Community Group Reel Package

Campaigns will be posted to SSBH Instagram, Facebook, and TikTok with appropriate tags and collaboration invites to participating businesses. Businesses will receive equitable representation in package series. At least 1 participating business must be a BNM member.

4x4 Campaign: 4 Reels for 4 Businesses

Recommended For: Industry Specific Events Like Yarn Crawl, Book Week, Valentine's Day and Industry Specific Collaborations like Fashion Week.

\$1,225

Reel 'Em In Campaign: 4 Reels for up to 8 Businesses

Recommended for: neighborhood business associations, special events like festivals, street fairs, art walks, etc.

\$1,650

Band Together Campaign: 4 Reels for up to 12 Businesses

Recommended for: industry specific groups, neighborhood business associations, special events like festivals, street fairs, art walks, etc.

\$2,040

Discover the Heart of Portland

We produce the Discover the Heart of Portland Small Shops guide, distributing it at:

- The Travel Portland Visitor Center in downtown Portland
- The Travel Oregon Visitor Center at PDX
- Airport Portland Hotels Participating Small Businesses



Registration Opening Q3 2026
***Preferred Pricing for Members**